

Notice of References Cited	Application/Control No. 09/540,034	Applicant(s)/Patent Under Reexamination WALKER ET AL.	
	Examiner Tim Brown	Art Unit 3625	Page 1 of 1

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*	B	US-5,729,693	03-1998	Holda-Fleck, Marilyn A.	705/14
*	C	US-5,923,016	07-1999	Fredregill et al.	235/380
*	D	US-5,806,045	09-1998	Biorge et al.	705/14
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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
*	U	Poletti, T. "Latest Twist On Free PCs - Free iMacs," Yahoo! News (August 3, 1999)
	V	"Simple, Fast and Flexible' Defines Hotel Giant's Exciting, New Rewards Program, Starwood Preferred Guest," PR Newswire (February 3, 1999)
*	W	(Krauss, J. "Subsidized TV sets?" Communications Engineering & Design (February 1998).
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.